



NOV
2012

HOLIDAY ASSISTANCE

DONATION & FUNDRAISING DRIVE



MAKING THE HOLIDAYS BRIGHTER FOR
LOCAL FAMILIES IN NEED SINCE 1905

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Scan Here to Donate Now



HOW DO WE HELP?

From October through the holiday season, families register with The Neighborhood Center for holiday assistance. Each request is reviewed through a screening process conducted by our dedicated staff, including proof of residence, to ensure that support reaches those most in need. This allows us to effectively assist families facing financial hardship and food insecurity, helping them experience a joyful and fulfilling holiday season.

HOLIDAY MEALS

Every family receives a thoughtfully prepared food bag filled with culturally appropriate items for both a special holiday dinner and a nourishing breakfast the following morning. These food selections are chosen with care to respect traditions and provide comfort during the holiday season. In addition, each household is given a food-only gift card to Hannaford, allowing them to purchase fresh ingredients or additional items that best meet their family's needs. The quantity of food provided is tailored to the number of adults and children in the home, ensuring that every member of the household has enough to enjoy and share in the holiday celebration.



CHILDREN'S GIFTS

Our staff collect the Christmas wishes of children—often for very simple things like board games, basketballs, makeup, dolls, or pretend play items.

Each child under the age of 13 is paired with:

- One large toy
- A stocking stuffer (crayons, books, or small toys)
- A stuffed animal

These small gifts bring big joy, helping create magical holiday memories for children in our community.



WINTER NECESSITIES

Hats, mittens, and scarves are provided for every member of the household, while supplies last, to help keep families warm throughout the winter season. In addition, new and gently used coats are offered through our coat drive, ensuring that children and adults alike have proper outerwear for cold weather. Because the number of coats is limited, we prioritize households that do not already have adequate winter coats, making sure those most in need receive this essential support.



In 2024 we served:

 216 Families

 902 Individuals

2025 Goals:

 300 Families

 1000 Individuals

HOW CAN YOU HELP?

You can make a difference this holiday season by supporting our Holiday Drive through gifts, essentials, monetary donations, or by adopting a family in need. Sponsors contributing \$500 or more will receive a recognition package valued at \$3,000, which includes:

- Logo placement on all event materials (banners, brochures, website, social media)
- Recognition in one press release
- Mentions in all event-related emails and newsletters
- Social media shout outs and features

Your sponsorship not only helps ensure every child and family in our community experiences the joy and warmth of the holiday season, but also highlights your commitment to making a lasting impact.



FUND TO FEED

- GIFT CARD SPONSOR | \$2,500 | (3) available
Provides monetary support for purchasing \$25 gift cards for food for families
- BREAKFAST CEREAL | \$500 or 100 boxes | (3) available
Can be done via monetary support OR by hosting a collection box for the business' employees and clients
- CANNED FOOD | \$300 or 600 cans
OPTIONS: cranberry sauce, corn, beans (red, pink, etc.), peas, yams, green beans, tomato sauce
Can be done via monetary support OR by hosting a collection box for the business' employees and clients
- BOXED FOOD | \$300 or 600 boxes
OPTIONS: desserts (brownies, cookies), stuffing, mashed potatoes, pasta, rice
Can be done via monetary support OR by hosting a collection box for the business' employees and clients

HOLIDAY JOY DRIVE

- SANTA'S HELPER | \$500 or 30 unwrapped toys
Provides a large toy for 30 children
- HUG HERO | \$300 or 30 stuffed animals
Provides a stuffed animal for 30 children
- STOCKING STUFFER | \$150 or 30 small toys valued \$5 and under
Provides a stocking stuffer for 30 children
- WARM WINTER WISHES | \$150 or 50 hat and mitten sets
Provides 50 hats and mittens

ADOPT A FAMILY

The Adopt-a-Family program pairs high-need households with donors who provide personalized gifts and essentials, creating a meaningful holiday for families while giving donors a direct way to make an impact.

GENERAL DONATION

General Donations allow us to direct funds where they are needed most, ensuring the greatest impact for our families.